

Antro-Pólus Introduction

What do we know about the changeable, complex, once disappointing, other times enthralling existence, the human being? Are there any constant and unchangeable rules, strict and predictable principles of the human history, society and culture? How can we understand the people and their behaviour, activities, belongings or personalities?

Motivation and goal of social and cultural anthropology to examine and understand what, where, how and why the human beings act, think, feel and how they interpret their activities, ideas and emotions. As one of the dominant figures of social anthropology, Edmund Leach had this to say: Anthropology is the ability of the deep understanding. What is required for that understanding is critical and interpretative thinking.

Social and cultural anthropology is based on this critical and interpretative thinking using approaches and methodology of social sciences. Further speciality of methodology of social and cultural anthropology the applied perspective of interpretation and field of research, which are based on the particularity of social and cultural practices and significances.

Thus, anthropologists try to understand societies and cultures in their everyday life, micro and personal levels of social interactions and cultural communication. With the theorist of interpretative anthropology, Clifford Geertz's words: Anthropologists do not only think about people, but they do think together with them about themselves.

Thus, the renewed editorial team of our journal, in line with the previous editorial principles, intends to serve as a forum for interdisciplinary studies that can help us understand our societies and cultures from an empirical perspective.

Besides, our journal intends to place special emphasis on English-language publications based on field-based cultural and social anthropological research.

Whit this in mind, our journal's long-term goal is to contribute to the international achievements, discourse, dilemmas, and debates of international cultural and social anthropology.

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