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Summaries

The article wishes to draw the attention of digital content producers to the errors typically and increasingly appearing in printed and electronically published materials. Everyone should take notice of and see these elements as errors in form and sometimes in content, and take steps to avoid them. Quality is not a priority in many places and media. Creating quality regarding visual design is in many cases not at all among the criteria to observe. However, visual errors may turn into content errors if the communicator does not necessarily consider the coding system in which we live, and what the reader reads, as his/hers. It may sometimes lead to texts which are difficult to understand, sometimes fully incomprehensible. It does not take

long to correct these errors, correction may, however, lead to the reader's deeper concentration or retention, which is the primary purpose of those creating content.

LENGYEL-MOLNÁR, T.: Techniques of defining key terms378

During the process of accessing information, the application of the automated summary of texts and of the identification of key terms is playing a significant role in every area. The methods of text retrieval, the role of key terms in the process, and the representatives serving text retrieval are overviewed in the essay. In the second half of the essay a specific research is presented, which, based on several samples, analyses the key-term definition technique of fillers.

