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Summaries

TÓTH, M.: Moly.hu as a virtual meeting

The findings of a questionnaire survey among the users of Moly.hu (Hungary) and Bokelskere.no (Norway) are presented which may be interesting for Hungarian readers. The survey was aimed at finding out how far these interfaces – where people with a variety of interests and backgrounds may meet - are functioning as virtual community spaces. The investigations covered the composition, habits, reading taste and reading motivation of users. The findings indicate that most of the users are young women with a high educational attainment, ethnically belonging to the majority of society. Information acquisition is dominating among the purposes of use, while experiencing a sense of community comes to the background. As regards taste, respondents can be described as ambitious or demanding, and they show significant differences in terms of both the genres preferred and reading motivation. It was found that readers with differing tastes have an opportunity to start a dialogue, to express their opinions and to form each other's views, which is, however, not the case with various social strata. For libraries one of the main lessons of this research is that a vivid and active community can be created for their target audience in virtual space which can attract the lovers of books and reading.

"History – Anniversaries in Science" is an internetbased public service which presents famous scientists on the occasion of the anniversaries of their birth or death (URL: http://www.kfki.hu/historia). It is the objective of this service to spread knowledge on the one hand, and to call attention to past achievements on the other. Using this service one can prepare for commemorating scientists at school events, among the specialists of various fields of knowledge, or at institutions bearing the relevant scientists' names. In the compilation the short biographical summaries of deceased researchers and teachers excelling in science or technology appear whose birth or death has its 5th, 10th or 15th etc. anniversary on a given day. After a short review of the preliminaries and how the service started the article presents the objectives set and the principles of data collection. It sums up the opportunities offered, the search criteria and methods. The issues of software background, display options and legal issues are dealt with as well. Finally, the main sources used are listed.

In our world hit by economic crisis and restrictions information value is increasingly appreciated. As a consequence, inventive entrepreneurs appear in all fields of life including business information provision, who provide to those concerned illegitimate or many times lawful but ethically questionable or misleading offers, based mainly on disinformation, and often gain easy income. This irregular study offers an insight for librarians and information specialists into the most debated segment of business information services.