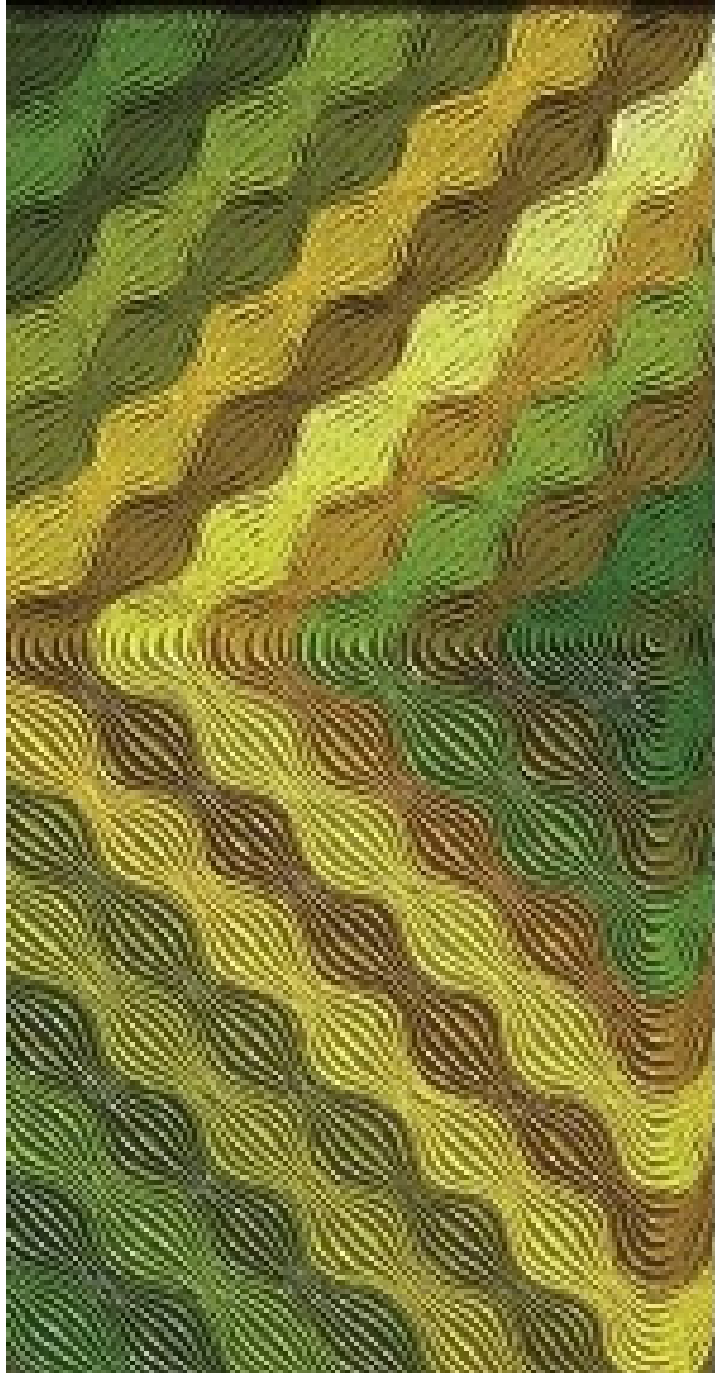


BULLETIN

KÓDEX



International Business & Culture Management
Business, Art & Education

2010 / 2. August - 11. issue

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Europe

ENCATC Annual Meeting - Can I Google it?

ENCATC organises the 18th ENCATC Annual Conference. This event will take place from the 6 - 8th of October in Brussels at the Residence Palace, the historic Art Deco building, which hosts Brussels' International Press Centre.

This year, the ENCATC Conference will focus on two of the most important issues facing universities, training organisations and culture. Firstly there is increasing demand from governments, students and employers to focus education on gaining

employment rather than enriching oneself intellectually as part of human and civil development. Is a focus on functional competences and skills in Cultural Management providing a poor education for dealing with more complex issues? As the economic downturn begins to really affect cultural spending for governments, with substantial cuts for arts budgets predicted can the creative sector be creative in its response to not just survive but thrive.

It will also allow you to understanding better a number of guiding documents and major conferences initiated by UNESCO and others that have created new cultural and educational policy directions - from Stockholm in 1998 to Seoul 2010. These also include the adoption of the UNESCO Convention on the protection and the Promotion Diversity of Cultural Expressions 2005 and the World Conferences on Education for Sustainable Development. Each of these landmark events has provided an impetus to rethink what is taught in universities.

The Conference will provide opportunities to debate, to network, as well as to exchange experiences by

offering participants a wide range of strategies and practices adopted by universities in different context across Europe and beyond. Moreover, interactive seminars and study visits will offer academics, trainers, cultural operators and experts from a range of backgrounds, the possibility to debate and discuss about current trends and perspectives in cultural management and cultural policy.

We will not miss this unique opportunity to network, to discuss together and exchange experiences and practices on the most important issues facing universities, training organisations and culture.

Citated from the invitation letter by ENCATC

Art & Health Working Group

Art & Health working group has been established recently. The foundation meeting was in Barcelona in November, last year. This event was followed by the first meeting in Paris, 2010. The relationship between art and health is not a new issue. Scientists and psychologist have been already recognised that art is an extremely important and effective tool in recovering health, or in reintegration

to the society. How can this working group contribute to this issue and discover, establish, promote policies and methods, and most of all co-operations in this reference area?

We are member of the Art & Health working group with representing the Art in Prison, Fresco-therapy for personal development and integration project. The working meeting will be taken place on 8th October, 2010 in Brussels.

Art Therapy

Fresco-Therapy Project in Hungary Finished

The Fresco-Therapy project sponsored by the Norwegian Civil Fund and EE Grant has been finished.

The ARTTÉKA, Association of Art Without Borders, Terény, Hungary together with Kódex A&C Culture Management and the Márianosztra Penitentiary Institute and Prison.

The prisoners participated in a skill-course of the antique-lime plasters technique, maintenance of buildings

under national heritage protection and took part in an art-therapy, i.e. fresco-therapy.

The Fresco-Therapy in Prison will be presented at the World Congress of Penitentiary Institutes and Prisons, Pécs, Hungary on 29 September 2010. augusztus 29.

Art in Exhibition

Paintings & Jazz

“My Alter Ago” Peter Abraham exhibition in Rotterdam

In June, a Hungarian art exhibition was held in the “Goethe institute” in Rotterdam. For the third time TCH Art consulting proudly introduces the paintings of Hungarian artists in this very elegant venue.

That the German cultural institute regularly provides room for these exhibitions and giving possibilities to show the Hungarian paintings here in the Netherlands prove true the needs of that sort of special programs.

Rotterdam is a dynamic modern city which welcomes international, multicultural, great and upcoming talents with open heart, in a very competitive and divers artistic world.

For the first time, in 2008, it was made possible for two artists from the Hungarian art village Sentendre to show their works. In 2009, very talented amateur painters were given this possibility. This year, the series” My Alter Ago” from the work of Peter Abraham was shown. This exhibition was held at the same time when the North Sea Jazz festival was organized for the fifth time in Rotterdam. “Jazz is divers as life itself, it is a musical adventure” said the Mayor of Rotterdam. Peter Abraham works fitted perfectly in this unique international jazz event. His works were several times inspired by jazz music. For him the method of forming and transforming is destruction, by changing an object he changes its original meaning and this method results in a new view of understanding the original objects. He is a great admire of Louis Armstrong and made a suggestive portrait of the famous jazz musician and a sculpture of his trumpet. His works radiate harmony and celebrating the music. The spiral form of the piano or other objects express the whole nature and the triangle frame of his all paintings represents the perfect harmony. Each of his work has an independent visual message. This is why this exhibition of

Peter Abraham's works gave a perfect combination with the jazz concerts, which were organised, in the exhibition rooms by the Goethe institute. The paintings and the jazz music have formed a complex harmony giving unforgettable evenings to the audience. The independent visual language of the paintings and the sound of the jazz music expressed compound thoughts, which forces the visitors to rethink many things.

The Hungarian consul Beatrix Kese opened the exhibition. She emphasized the importance of the international cultural cooperation in all fields. This kind of relationship offers the cultural managers the instrument with which pursue their border crossing interests and recognize their divergence in common aspects. Next year in 2011, TCH Art consulting and Goethe institute are going to continue their project. Who is going to be introduced in Rotterdam is not known yet. Our bulletin will inform you on time.

Csilla Tordai

Gallery Suez is more than just a Gallery

In the middle of the economic crisis in November 2009, a new gallery was opened in The Hague. This enterprise combines the European way of organizing exhibitions with very popular way mainly in New York the small private gallery style.

Gallery Suez is located in a classic characteristic building of The Hague on the Suez Canal. This canal was built between 1868-1880 to connect the city with the harbour of Scheveningen. Designed by engineer Mr. Corner. He also worked in Egypt on the building of the Suez Canal, which was made to connect the world easier. The name of the gallery representing also this ambition: be open to the World. Gallery Suez is more than just a Gallery.

As the first exhibition was opened, the enthusiastic owners organised on this lovely location not only exhibitions but interesting concerts, lectures in every month. Their main goal is to show something new from the contemporary arts works and combine it with some special other cultural art programs. During these events, the visitors could all the time discover

something new via an interesting journey in the magic sphere of the paintings, which makes them thinking further. As count, Festetics in his opening speech said: this place by every project is going to open a new world to every one. Common in all programs the fusing the different cultural words in one and by this, opening new aspects to a different artistic way of thinking. The artists are coming from every corner of the world, representing quite different artistic styles. Therefore, we could have seen during the first year works of Miklos Sarosi from Spain who with his very draft technique symbolised the fighting for animals' right. Another time the visitors of the gallery could become familiar with a very different subject and style at the works of Alexandra Zoi from Greece. She connected the literature and the painting, the two cultural words by a mystiques style in one artistic work in her painting. In addition, has to be mentioned the works of Pal Breznay from France. In his paintings, we could discover the magic atmosphere of the Turkish baths and swimming pools of Hungary. Before the summer holiday Emil Furer's works has been shown in Gallery Suez. This exhibition told a fairy tale to the visitors about the

secret of Spinoza and the Golem of Amsterdam. Even the title exhibition Baruch Spinoza and the Golem of Amsterdam suggests paradoxical mind game and opportunities for intricate interpretation. As the joyful and colourful paintings of Emil, also let us only for a short while enjoy the happiness and in the next moment our mind is forced to move on towards the essence, which cannot be grasped only personally, experienced.

The gallery is open during the week-ends and by appointments. During the week-end this is a perfect place to visit with the family or friends to get a really Art- in -Life feeling and the private guided tours give an Art &Work sphere where all interest could be focus to the special attendance of the individual visitor of the gallery.

This extremely various selection of the artistic style of the painters and the other concerts and work-shops what last year the gallery has shown, represent a new way to introduce the contemporary art works and give a nice possibility to learn really fascinating things e.g. from the typical Hungarian cembalo to the literature oeuvre of Istvan Lang.

Every new project needs time to get known and to build up a name. After this year, we can say that this gallery

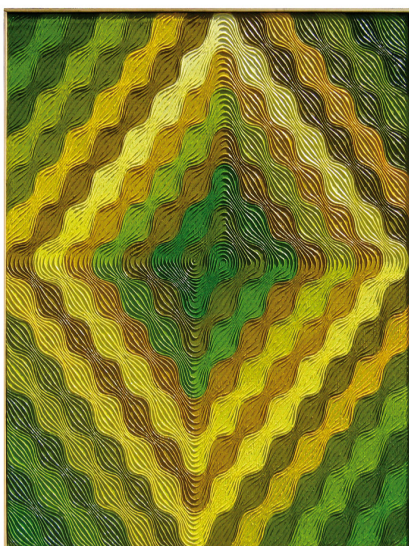
is proved being worth to visit. This friendly place, where everybody who is open for the multicultural contemporary art world can find remarkable programs, deservedly adapted itself within in a year into the artistic world of The Hague.

Csilla Tordai



website www.galeriesuez.com

The next exhibition in Gallery Suez



GALERIE
SUEZ

Arpad Forgó (H): FORGOMETRY

You are cordially invited to the opening of the exhibition at 16h, 5. September 2010.

The exhibition is on view until 1st October 2010.

Supported by Európa Taxi-és Futárszolgálat | Europe Taxi and Courier Service

The gallery is open every Saturday 10-17h & Sunday 12-17h or by appointment.
Galerie Suez | Suezkade 117, 2517 CB Den Haag | + 31(0) 620539437
www.galeriesuez.com | contact@galeriesuez.com

Our program in 2010

Exhibition of the Kepes Association

28. Nov. 16:00 Opening of the Exhibition
28. Nov. - 7. Jan. 2011. Exhibition

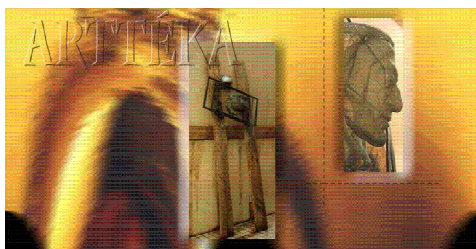
Exhibition of Csaji Attila

31.Oct. 16:00 Opening of the Exhibition
31. Oct. - 26. Nov. Exhibition

Exhibition of Czabány György

3 Oct. 16:00 Opening of the Exhibition
3.Oct. - 29. Oct. Exhibition

Art Partners – Partners in Art



website 2 artteka.freeweb.hu

Arttéka, Art without Borders Association
Terény, Hungary
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website 3 www.kodexconsulting.com

Art Management, Culture Management



website 4 www.tconsulting.com

Art Consulting – Expositions



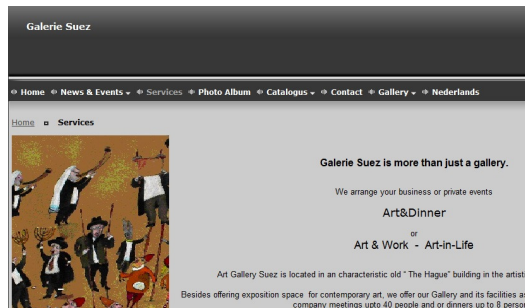
website 5 kulturhaz.blogspot.com

Hungarian-Dutch Cultural Agenda



website 6 www.magvarkavehaz.com

Association of Modern Art & Culture



website 7 www.galleriesuez.com

Gallery Suez
Expositions, Art Dinners
Events

**Institutions and Media on
Hungarian—Dutch
relationship:**

Hongarije in Zaken
www.hongarijeinzaken.nl

Hongarije Vandaag
www.hongarijevandaag.nl

Hungarian Investment
www.itd.hu

International Culture
Activities in the Netherlands
www.sica.nl

Most Magyarul
www.mostmagyarul.nl

Embassy of the Hungarian
Republic in Den Haag
www.hungarianembassy.nl

Embassy of the Royal
Netherlands
www.netherlandsembassy.hu

Chamber of Commerce in
the Netherlands
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Magyar Kávéház
Amsterdam**

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